

TheaterWorks Presents
A Night in Oz
The Ruby Gala

Sponsorship Opportunities

March 14th, 2026

Peoria Center for the Performing Arts

The TheaterWorks Story

In 1986, in a humble barn on 67 th Avenue and Thunderbird, a small group of passionate families, led by founder David Wo, believed that the West Valley deserved a place where stories could be shared, talents could grow, and community could flourish. That belief became TheaterWorks.

Forty years later, TheaterWorks is still powered by that same spirit of possibility under the leadership of C.W. McMillin Executive Director, Chris Hamby. We remain a local theater through and through. Every Main Stage production showcases the remarkable talent of our neighbors, friends, and families. Yet, our commitment to excellence means audiences experience the same production quality they'd find on a professional stage.

TheaterWorks is more than a theater. It's the heartbeat of the community. It's where youth, adults, and seniors gather to create, to learn, and to belong. It's TheaterAlive youth performers stepping on a stage for the first time and finding their confidence. It's Broadway Senior, reigniting the joy of performance for aging adults. It's our partnership with Empowered Theater and Arts, where adults with disabilities step into the spotlight so every voice is seen and celebrated. And it's a place where 7,500 school-aged students, hundreds of young performers, and nearly 100 community events each year remind us that theater isn't just entertainment, it's transformation, connection, and hope made visible.

As we step into our 40th season, we invite you to join us in keeping this dream alive. Together, we can ensure that TheaterWorks continues to be a place where generations, past, present, and future, discover the magic of storytelling and the power of community.

What We Do



Youth Works

YouthWorks productions allow young performers to shine, learn, and grow under the guidance of dedicated theater professionals. These productions cultivate confidence, teamwork, and artistry while bringing vibrant, family-friendly stories to life. Whether stepping onto the stage for the first time or refining their craft, our YouthWorks actors discover the magic of storytelling and the joy of sharing their gifts with the community.



Main Stage

TheaterWorks' MainStage productions are the heart of our season, professional-quality performances created by and for our community. We take pride in showcasing the extraordinary local talent, pairing it with elevated sound, lighting, and design to deliver a theater experience that rivals larger venues. From beloved classics to bold modern works, MainStage shows invite audiences to be moved, challenged, and inspired right here at home.

What We Do

Continued...



Broadway Senior

Broadway Senior is a program designed especially for our aging adult community, inviting them to step into the story rather than simply watch from the audience. First piloted by TheaterWorks for Music Theatre International in 2019, this beloved program returns with Broadway Senior: Guys & Dolls, and we are overjoyed to once again celebrate the talents, creativity, and spirit of our community's seniors.



TheaterAlive

TheaterAlive brings the magic of live theater directly to young people, sparking creativity and confidence both on and off the stage. TheaterAlive gives children the chance to explore performance, collaboration, and self-expression in a supportive environment. By nurturing their imaginations and voices, this program helps shape the next generation of storytellers and community leaders.

Community Partnerships

TheaterWorks is proud to partner with organizations that ensure the performing arts are accessible to everyone. Through collaborations with Empowered Theater and Arts and One Step Beyond, we provide meaningful performance opportunities for adults with disabilities, giving every performer a chance to shine on stage and share their voice. In partnership with ASL Impact, we also offer interpreted performances so that members of our hard-of-hearing community can experience the full magic of live theater. Together, these partnerships embody our belief that theater is for every story, every ability, and every audience.

The Opportunity

You are cordially invited to an evening in Oz, benefitting all of our educational and artistic programs. Celebrate with the West Valley community and learn more about the incredible opportunities TheaterWorks offers through the support of businesses and West Valley municipalities. The evening begins with cocktails and hors d'oeuvres, a silent auction, and is followed by an original performance and live auction. The evening concludes with a party under the stars with an exquisite dinner, dancing, and entertainment. In Oz, there are surprises around every corner. There may be a few surprises throughout the evening to enhance your experience!

Over the Rainbow Sponsor \$20,000

- Recognition on all marketing materials, including invitations, press releases, emails, social media promotions, advertising, and programs.
- Two tables of ten at the Gala with premium seating.
- Second choice of Event space naming rights (i.e. bar, space activation).
- Recognition in TheaterWorks lobby
- VIP early access to the gala for all sponsor guests.
- Recognized by the Emcee from the stage.
- Recognition in TheaterWorks playbills for one year.
- A full-page color ad on the inside back cover of the Gala program.
- Recognition on TheaterWorks social media and Gala website.
- 30 tickets to any TheaterWorks production(s) within 2026-27 Season.

Emerald City Sponsor \$10,000

- Recognition on all marketing materials, including press releases, emails, social media promotions, advertising, and programs.
- Table of ten at the Gala.
- Recognition in TheaterWorks lobby.
- VIP early access to the gala for all sponsor guests.
- Recognized by the Emcee from the stage.
- Recognition in TheaterWorks playbills for one year.
- A half-page color ad in the Gala program.
- Recognition on TheaterWorks social media and Gala website.
- 20 tickets to any TheaterWorks production(s) within 2026-27 Season.

Flying Monkey Sponsor – \$7,500

- Recognition on marketing materials, including press releases, emails, social media promotions, advertising, and programs.
- Table of ten at the Gala.
- Recognition by Emcee from the stage.
- A half-page color ad in the Gala program.
- Recognition on TheaterWorks social media and Gala website.
- 15 tickets to any TheaterWorks production(s) within 2026-27 Season.

Yellow Brick Road Sponsor – \$5,000

- Recognition on marketing materials, including press releases, emails, social media promotions, advertising, and programs.
- Table of ten at the Gala.
- Recognition by Emcee from the stage.
- A quarter-page color ad in the Gala program.
- Recognition on TheaterWorks social media and Gala website.
- 10 tickets to any TheaterWorks production(s) within 2026-27 Season

Poppy Sponsor – \$3,500

- Recognition on marketing materials, including press releases, emails, social media promotions, advertising, and programs
- Table of ten at the Gala
- Recognition by Emcee from the stage
- A quarter-page color ad in the Gala program
- Recognition on TheaterWorks social media and Gala website
- 4 tickets to any TheaterWorks production(s) within 2026-27 Season

Contact Lindsey Murphy at LMurphy@theaterworks.org or call 623-328-7485 with any questions. Sponsorships can be purchased directly at theaterworks.org/gala.